

February 2, 2012

Dear Loudoun Tourism Partner:

It's that time of year when Loudoun's tourism community and government agencies come together to celebrate our combined tourism accomplishments. We hope you plan to join us!



Loudoun Convention &
Visitors Association
112-G South Street, SE
Leesburg, Virginia 20175
P. 703.771.2170
F. 703.771.4973
VisitLoudoun.org

Visit Loudoun's 16th Annual Meeting & 2011 Tourism Awards

Thursday, March 29, 2012

11:30am-2:00pm

Doubletree by Hilton Sterling – Dulles Airport

This annual sold-out event is where tourism industry colleagues, business leaders, and government officials network with one another and recognize and thank key individuals and programs for their valuable contributions to tourism promotion and success during the past year.

The event is made possible through sponsorships, which allows us to cover the cost of lunch for the Tourism Award nominees and winners, the awards presented in each category, and the event printed materials. Sponsors receive visibility for their business and the opportunity to demonstrate their commitment to the Loudoun tourism industry.

The enclosed sponsorship form details the three levels of sponsorship. We encourage you to use this as an opportunity to acknowledge and thank your own key staff and associates for their hard work and dedication over the past year.

Please respond by 5pm on Monday, February 13th if you would like to serve as a Premier or Patron sponsor and receive your logo and/or name in the printed event invitation. Sponsors who wish to be included in the printed program and event presentation should respond by 5pm on Thursday, March 22nd.

Thank you in advance for your support of this important industry event. We look forward to celebrating with you on Thursday, March 29th!

Sincerely,

Patrick J. Kaler
President & CEO